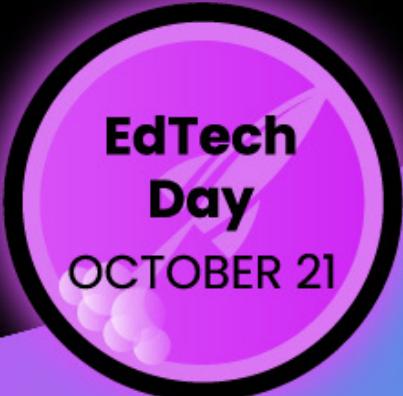




LAUNCH WEEK



**EdTech
Day**

OCTOBER 21



**Experiential
Tech Day**

OCTOBER 22



**HomeAV
Day**

OCTOBER 23



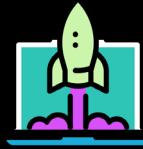
ProAV Day

OCTOBER 24

LAVNCH WEEK is back and better than ever with LAVNCH WEEK X!

This multi-day virtual event is designed to offer educational resources, facilitate industry discussions led by subject matter experts and create a virtual networking space for the AV Community. We attract qualified attendees with days themed around different market verticals and opportunities to earn AVIXA CTS renewal credits!

What attendees look forward to



Watch exclusive product launches



Network with industry experts via chat



Win daily prizes



Gain insights from thought leaders



Earn up to 10 CTS or CTS-D RUs

Sponsorship Highlights

As a sponsor, gain exclusive access to our registration-protected platform with significant brand visibility during the week. Showcase your products, solutions and expertise to an attentive audience and directly connect with attendees through interactive polls, real-time Q&A sessions and one-on-one networking.

Leverage our event to share your message with our community of AV professionals!

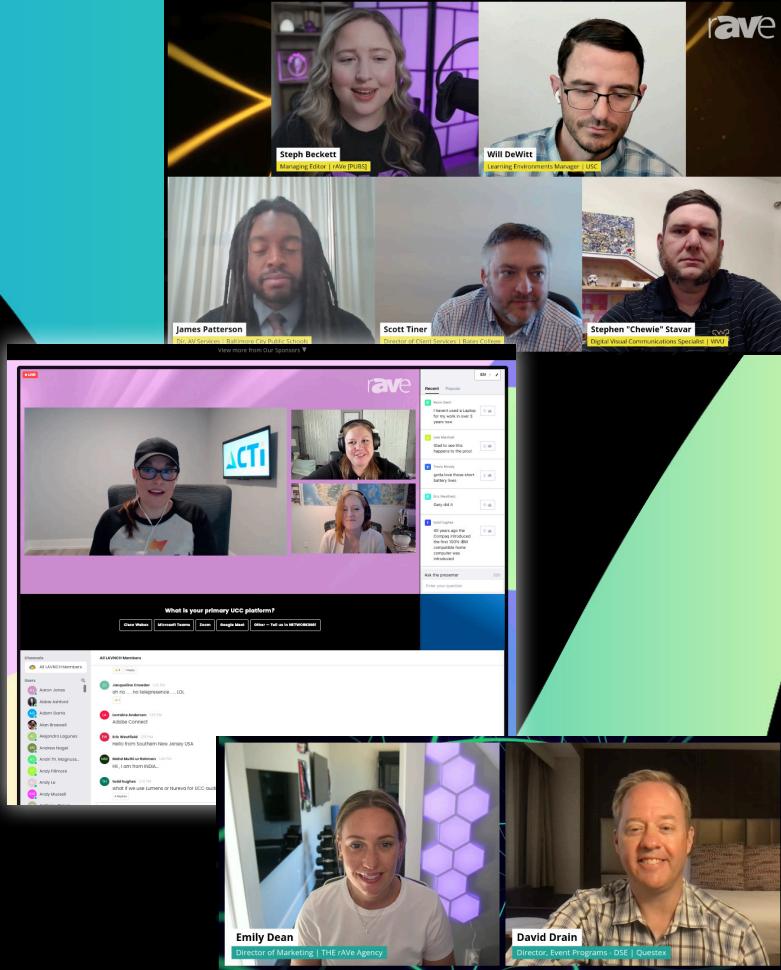
This upcoming LAVNCH WEEK will be filled with what you've come to expect: education, new ideas, new technologies and of course, AVIXA CTS RU credits.

LAVNCH WEEK X sponsorship highlights:

- Live-streamed education sessions
- Qualified lead generation
- Interactive audience participation
- Extensive brand exposure
- Thought leadership opportunities
- Significant marketing value

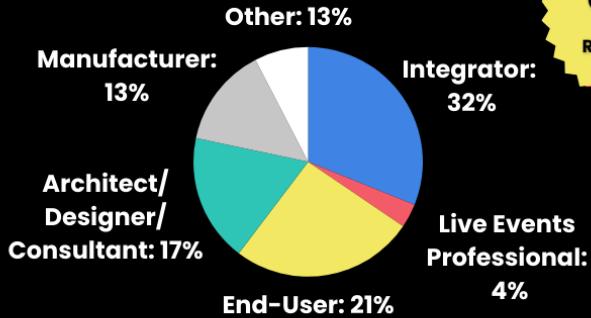


All LAVNCH WEEK days will be CTS RU certified!



LAVNCH WEEK 9 DATA

REGISTRANT BREAKDOWN



801
Total Registrants



DAILY AVERAGE MINUTES WATCHED:

178

REGISTRANTS BY DAY

611

UCC DAY

561

EDTECH DAY

593

DIGITAL SIGNAGE DAY

675

PROAV DAY



REGISTRANTS FROM 550+ COMPANIES



60% CTS CERTIFIED ATTENDEES



6,136 POLLS ANSWERED



REGISTRANTS FROM 45 COUNTRIES

59%

SHOW UP RATE

471

INDIVIDUALS ATTENDED AT LEAST 1 DAY LIVE

64%

ENGAGEMENT RATE

TOP JOB TITLES

Consultant CEO Account Manager
Sales Manager Project Manager
Sales Engineer President Director Owner
Design Engineer Engineer Consultant
Principal AV Engineer AV Specialist